



VILLAGERS ARE MASTERS

20-28 MAY MERSIN/TURKEY

Survey about villagers, rural life and organic food.



97
RESPONDERS



47% 53%



24.6 yo



36.8%. 53.2%

Total 13 questions are chosen from different group's surveys and analyzed. People are mostly thinks villagers are living happy despite the less income. Most of the responders doesn't want to live in villages but access to the organic food easier and cheaper.

The stereotypes:

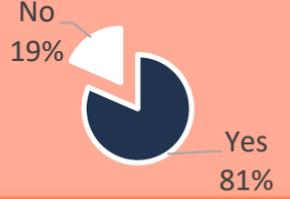
Low income / poor
Uneducated
Old fashioned opinions
Conservative

Not stylish
Weird accent

Happy / in peace
Not stressed

Would you try to go on a farming/ hobby garden house/ eco community?

Almost 90% of the responders prefer to go farming, hooby gardens and eco community.



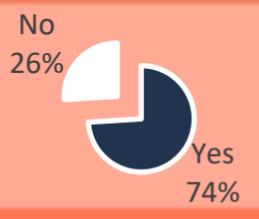
Do you think visiting the countryside or having a roadtrip in the nature at least once in a week is necessary?

85% of the responders thinks its necessary to visit countryside, the nature once a week is necessary.

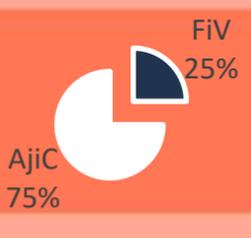


Your son/daughter wants to marry with a villager and mobilize to a village. Would you agree with that?

The stereotypes starts! 26% of the responders decline their childrens' marriage with villager and mobilization to village.

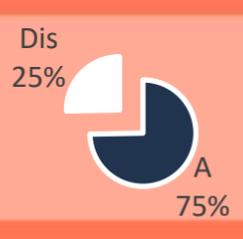


If you had the opportunity which one would you prefer? **Farming in village (FiV) or Any job in big city (AjiC) ?**
The responders prefer "any" job in big city with some reasons.



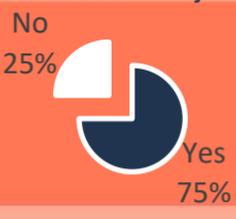
People living in the village/rural areas are happier, agree (A) or disagree (Dis) ?

Although the people prefer to live and work in big city, they see villagers are happier with less stress. Also there is a stereotype that villagers has low income or they are poor. Is that true? Why not rural business be successful?



Do you know any EU programmes about rural development?

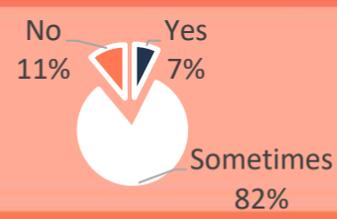
Every 3 person in a group of 10 people almost doesn't have any idea about rural development programs, UNDP goals and their funds for rural entrepreneurs and possible farming projects such as IPARDI.



Other question which is critical for especially urban people who goes to gym and tries to be as much healthy as a villager.

Do you eat organic food?

People thinks they eat organic food sometimes, still big doubt if those are organic or not.



So yes, where do you usually buy your food?

Supermarkets are more popular in urban, that might be the reason for more than 50% or people buy their food from supermarkets.

What are the organic foods you eat?



Is it easy to acces for you to organic food in your neighbourhood?

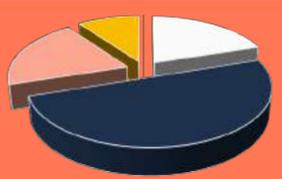
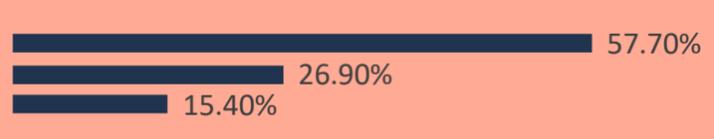
50% of the people has easy access to the organic food but only 82% of the people eat organic food 'sometimes'.



Why?
Let's see!

Do you grow your own organic food?

No, but I want to grow my own organic food!
No, I don't want!
Yes, I do!



Ultimately expensive!
Expensive!
Normal!
Cheap!
Ultimately cheap!

How do you find the price of organic foods?

None of the responders select the ultimately cheap option. Most of the people thinks the prices are not fair or not normal in order to access healthy & organic food.