

ACTIVITY PROGRAMME FOR A YOUTH EXCHANGE - Make it Rural!

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		Venue				Duration			
City		Country				Start date	End date	Activity duration (excluding travel days)	Travel days
Kaunas		Lithuania				4/24/2019	4/30/2019	7	2
	Travel day (April 23)	Day 1 (April 24)	Day 2 (April 25)	Day 3 (April 26)	Day 4 (April 27)	Day 5 (April 28)	Day 6 (April 29)	Day 7 (April 30)	Departure Day (May 1)
8.30-9.30	Arrival / Check-in / Meeting, socializing / Free time / Getting acquainted: ice-breaking / team building activities	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Starting Main Result Dissemination Step / Departure / Check-out / Saying good-bye / Socializing / Free Time
9.30-10.00		Introduction to energizers	Energizers (Italy)	Energizers (Austria)	Energizers (Malta)	Energizers (Turkey)	Energizers (Portugal)	Energizers (Lithuania)	
10.00-11.30		Meeting, ice-breaking, name games	Improving Entrepreneurial Skills through a treasure hunt Red Paper Clip Challenge	Business Owners, Mafia and Police (theatrical plays)	Workshop: Creative Marketing Strategies for Rural Businesses / Visiting Farmers' Market	Personal development	Visit the Open-Air Museum of Lithuania	Creating an e-booklet on how youth can create rural businesses	
11.30-12.00		Break		Break	Break	Break		Break	
12.00-13.30		Team-building activities		Myths about entrepreneurs	Video editing / Presentation of created marketing strategies	Discovering the own values, vision and target		Creating an e-booklet on how youth can create rural businesses	
13.30-14.00		Time for self-organization		Time for self-organization	Time for self-organization	Time for self-organization			
14.00-15.30		Lunch/Free time	Lunch/Free time	Lunch/Free time	Lunch/Free time	Lunch/Free time	Lunch/Free time	Lunch/Free time	
15.30-16.30		Introduction to YouthPass, daily feedback, reflections, (self)-evaluation activities	Business café: Benefits of entrepreneurship in rural areas; Types of business models; Methods of generating business ideas; Marketing techniques.	Guest speaker: founder of sustainable business - Kurybos kampas 360	Interactive workshop: way to practice pitching	"Empowerment parkour stations"	Effective Communication Session: how to send your message clearly to others?	Making a photo-session with rural entrepreneurship slogans to be disseminated to the public	
16.30-17.00		Break	Break	Break	Break	Break	Break	Break	
17.00-17.30		Country workshops on Unique Rural Business Examples	Workshop: Business Model Canvas	Waste gold: Creating & crystalizing ideas for new business	Open Space Technology Workshop (participants leading their own workshops of choice)	Leaving the comfort zone	Video shooting for "Make it rural" news	Project wrap-up, evaluation, successes & failures	
17.30-18.30									
18.30-19.00		Feedback/Evaluation/Reflections	Feedback/Evaluation/Reflections	Feedback/Evaluation/Reflections	Feedback/Evaluation/Reflections	Feedback/Evaluation/Reflections	Feedback/Evaluation/Reflections	Feedback/Evaluation/Reflections	
19.00-21.00		Dinner	Dinner/Free time	Dinner/Free time	Dinner/Free time	Dinner/Free time	Dinner/Free time	Dinner/Free time	
21.00-23.00		Socializing Evening	Cultural Evening (Lithuania)	Cultural Evening (Italy)	Cultural evening (Austria)	Cultural evening (Malta)	Cultural evening (Turkey)	Cultural evening (Portugal)	
Free time can be used for activities that run throughout the project - visiting video-testimonial room; playing the "Best Buddy" games, filling-in envelopes for best wishes, "Gossip Box"; "Feedback Box"; "Nomination Box"; finishing preparations for country presentations, cultural evenings.									