



MANY PATHS,
ONE GOAL

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Erasmus+

ERASMUS+
YOUTH EXCHANGE

MAKE IT RURAL

KAUNAS, LITHUANIA
23 APRIL - 01 MAY 2019



PARTICIPATING COUNTRIES:

LITHUANIA MALTA AUSTRIA PORTUGAL ITALY TURKEY

01

PROJECT NAME
MAKE IT RURAL

02

TYPE OF ACTIVITY
ERASMUS+ YOUTH EXCHANGE

03

DURATION
23 APRIL – 01 MAY, 2019

04

PARTICIPATING COUNTRIES
**LITHUANIA, MALTA, AUSTRIA,
PORTUGAL, ITALY, TURKEY**

05

NUMBER OF PARTICIPANTS
36 IN TOTAL (6 per country)

06

AGE OF PARTICIPANTS
20 – 29 (No age limit for team leader)



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SUMMARY

Marginalized youth living in European rural areas have a problem getting good jobs & continued education to get ahead in life and contribute to society. They're facing unemployment & they don't know how to get out of their situation. Starting a business in rural areas would be a great solution for them. This project aims to raise awareness about entrepreneurship in rural areas, provide youth with the skills on how to identify the business opportunities that exist in rural areas & develop new ideas.

To promote this idea, a project “**Make it Rural!**” will be hosted in Kaunas, Lithuania on **April 23 – May 01, 2019** (travel days April 23 and May 1). The project is implemented by organizations from countries where youth unemployment rates are especially acute (Lithuania, Turkey, Italy, Malta, Portugal and country with low youth unemployment Austria). The youth exchange will have **36 participants** (5 unemployed youngsters from rural areas **aged 20-29** and 1 youth worker per country). Priority will be given to those who are motivated & excited about rural entrepreneurship.

The main objectives of the project is to train & inspire youth with less opportunities to start businesses in rural areas, so that they can be self-sufficient and self-reliant. By doing so they can create jobs for other marginalized youths in rural areas, thus creating a snowball effect of lowering unemployment and helping integrate them in-to society.

In order to reach its aim, the project will seek the following goals:

- introduce participants to the essentials of entrepreneurship in rural areas & how to share the knowledge with the other marginalized youth
- coach the youth on how to create sustainable businesses in rural areas, and the key skills needed for that
- generate new business ideas that will work well in rural areas of participating countries & show examples of successful businesses in rural areas to inspire them

- create businesses that include the unemployed/underprivileged communities living in rural areas, thus decreasing rural unemployment & building accountability for the community
- creating a spill-over effect by inspiring other communities to contribute to the established businesses or to create new businesses in rural areas themselves

In order to achieve these objectives, a range of NFE methods developed by all the partner organisations will be employed.

Main activities will include:

- Workshops on the many aspects of entrepreneurship in rural areas
- Discussion sessions about entrepreneurship in rural areas
- Participants' self-made workshops
- Visit to a youth center in rural area
- NFE games that are related to key skills in entrepreneurship in rural areas
- Quizzes
- Video creation
- Business idea pitching
- Cultural evenings

Since the project's goal is to reach wider, international public & disseminate the results effectively:

- special videos
- workshops for marginalized youth in partner countries
- e-booklet will be prepared by the participants

All of this will ensure that the project would induce a positive effect on the participants, organisations & target groups in regional, national & international levels.

The participants will acquire & improve a number of skills required for being entrepreneurs in rural areas. They will learn how to plan a business using proven methodologies & tools, how to come

up with good business ideas, how to identify problems to solve, improve their understanding of key business parts & best ways to turn that solution into a business. They will also get a chance to extend their social networks & polish their ideas by meeting & talking to potential angel investors and entrepreneurs. This will help them successfully launch their business & in turn create jobs for other youths. The main target group of the project is the marginalized youth across Europe. This group will be reached directly by the workshops organized by the participating organizations in their respective countries after the youth exchange, and are anticipated to result in new businesses being born. The expected impact at all levels is to generate ideas for new businesses in rural areas that might be implemented & help lessen youth unemployment. Finally, it would set a good example, helping promote youth initiatives & implementation of future Erasmus+ actions.

The results dissemination will be facilitated through involvement of digital media & spreading of videos & e-booklet prepared during the project. As a result, unemployed youth in participating countries are expected to start exploring the possibilities of starting businesses in rural areas.

The project is anticipated to not only help participating youth enhance their skills and become entrepreneurs, but also increase general awareness of life in rural areas. As a result, reduced youth unemployment is expected; thus, making the project results very important.



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FINANCES & TRAVEL BUDGET LIMITS

1. Accommodation, living and other project related expenses: 100% funded by the EU.
2. 100 % of the travel costs, but no more than the maximum compensation amounts given below, will be reimbursed upon presenting all necessary tickets & invoices.

Countries	Amount
Malta, Portugal	360 EUR per participant
Italy, Austria, Turkey	275 EUR per participant

We will reimburse the travel expenses after the mobility by bank transfer, in accordance with the Erasmus+ framework. In order to make the reimbursement, it is compulsory that you have all the necessary documents with you. If your travel costs exceed the official limits, the reimbursement will be limited to the maximum amount of travel costs allocated for each country. If you fail to provide all the necessary travel documents, we will be unable to reimburse you. For plane travel, the original documents that we need are:

- 1) **Tickets and Boarding Passes**
- 2) **Invoice / Receipt**

Keep your bus / train tickets as well! Travel by cars / taxis is not reimbursed.

MONEY

The official currency in Lithuania is **Euro**. The prices in Lithuania are not high as well (e.g. bus ride - 0.80 EUR, pizza – 6.5 EUR). You can check [cost of living](#) in Lithuania.

GETTING TO LITHUANIA

The fastest and most secure way to reach Lithuania is by plane. The main aerodromes are in Vilnius and Kaunas. They have direct flights to all main cities in Europe. You can reach almost any bigger city in the world with just one change of plane.

Cheap flights are always available [HERE](#).

One more way of reaching Lithuania is by bus. It has direct routes to Germany, Poland, Italy, Belarus, Czech Republic, Latvia and other nearest countries.



TRANSPORTATION

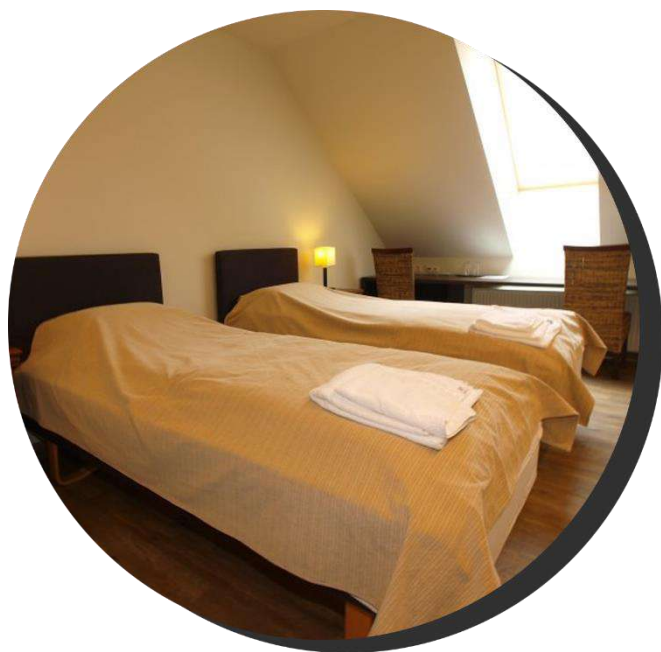
Firstly, you should find a flight to Kaunas (KUN) or Vilnius (VNO) airports. **The arrival day is 23rd of April and the departure day is 1st of May, 2019.** Try to find a suitable option for the flights on these days.

More information about **How to get to the venue** – [HERE](#).

ACCOMODATION & FOOD

Venue: [Domus Pacis Guest House](#). Located at the center of the old town, next to a park.

Rooms: with 2-5 beds. Towels and bed linen will be provided (but no hairdryer in the facility). The Main Activity Room is located at the same building. WiFi internet connection is available (however, might be a bit limited). Organizers will provide participants with three meals per day and two coffee breaks. Food will be served at the hotel or cafeterias nearby. We strongly recommend each participant to **inform the organizers about any special dietary needs** in advance.



BASIC RULES: All the participants will be expected to be present and active in all the activities, unless being ill. Unauthorized absence from the activities and workshops won't be tolerated. Smoking is prohibited everywhere inside buildings (the guest house levies a fine of 30 EUR), thus all the smokers will have to go outside or to specially designated areas for a cigarette. Any damages to the property of the guest house or the organizers will be deducted from the travel reimbursements of the ones responsible.

ABOUT LITHUANIA

Check the following websites to get to know more about our lovely Lithuania and Kaunas:

- [Official Lithuania website](#)
- [TripAdviser Lithuania](#)
- [Lithuania Vacation Travel Video Guide \(2017\)](#)



ADDITIONAL STAY

The hosting organization is covering the accommodation **ONLY** for the stay during the mobility. In case of earlier arrival or later departure, participants themselves must cover the accommodation. In addition, we can only cover tickets 2 days earlier or after the project date. If you are planning to stay longer after the project or arrive earlier, please inform us before booking your ticket. Otherwise, we cannot guarantee your reimbursement. Please note any indirect routes taken for personal travel will not be reimbursed.

For additional days in Lithuania we suggest you to use [Airbnb](#) (18 EUR discount inside), [Booking.com](#) (12 EUR discount inside).

*See you
soon!*



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