Field research

You will have to get the key insights from locals (who know the situation first hand)

Task A (fact finding)

You will have **60 minutes** in the city to ask random people in town (at least 10). You can choose either topic 1 or topic 2:

1. Current conflict in Donbas:

- What do they think are the reasons of the conflict?
- How were they affected by the conflict?
- How did the economic & social situation in the region changed after the conflict started (e.g. jobs/salaries, education, mobility, etc.)?
- In their opinion, what is the possible solution to end the conflict?
- How do they think the conflict will evolve next?
- What do they think about US/EU/UN aid in the region (tackling the conflict, supporting the people, etc.)?
- What do they think about Russian aid in the region?
- <u>Any other questions of interest</u>.

2. Displaced people in the region:

- How many people from their family / acquaintance circle moved from the region? Where to?
- How many internally displaced people (IDPs) do they think there are in Ukraine? Is the number growing/decreasing?
- What are the reasons of people moving elsewhere in the region?
- Do they think IDPs contribute to the local economy or are they a social strain?
- Any other questions of interest.

And, **more about the person who is answering** (to be able to segment the answers):

- Age group (e.g. student, middle-aged, retired)?
- Gender
- (Optional) What media channels do they follow?
- (Optional) Whom do they support in the next elections?
- Any other questions of interest.

TIPS:

- 1. **It's important to document & structure the answers well!** You <u>might</u> want to use the sheet provided;

- 2. Also, some answers should be **simplified** to e.g. positive / neutral / negative;

- 2. <u>Audio/video recording</u> the answers is also possible (but **only if the respondent agrees**);

Task B (another 90 min):

- Use your current knowledge to give us: **key insights** from the survey.

- **How to:** Draw a poster or a diagram (A2 or A3 paper – ask the organisers) or create a video, infographic or something else. It should be informative & based on the data acquired (it can as well be fun, interactive ☺).