

# Video creation

ERASMUS+ YE "VILLAGE MYTH-BUSTERS"

# Video-creation

- ▶ Today you'll become professional movie makers!
- ▶ The goal of the videos you have to film is to show the city-dwellers that stereotypes against villagers are nonsense;
- ▶ The videos should be fun and short (up to 3 minutes long), so that they could be easily spread via Facebook to youth who doesn't have much attention;

# Video-creation

- ▶ Few examples on how it could be done:
  - *Busting Stereotypes:*  
<https://www.youtube.com/watch?v=QxfKG6XF0lo>
  - *Social Experiment*  
<https://www.youtube.com/watch?v=A4G8u9Cp-4E>

**The idea is up to your imagination!** Don't be afraid to step out of your comfort zone!☺ You can act different situations, make a social experiment or a flash-mob in the city or anything else you desire!

**Your videos will be put online; thus, try your best!**

# Order

- ▶ Idea
- ▶ Scenario
- ▶ Storyboard
- ▶ Producing
- ▶ Filming
- ▶ Editing

# Idea

What is the main idea you want to convey through the video?

# Scenario

- ▶ Crystallise your idea scene by scene, e.g.:
  1. Scene1
    1. Description
  2. Scene2
    1. Description
  3. Scene3
    1. Description
  4. Etc.

# Storyboard



# 9 TIPS (by beginners for beginners)

1. **Music** does magic
2. More **quality in sound** = extra points
3. **Less effects!** However, **slow-mo/fast-mo** does magic sometimes
4. **Don't shake** the camera or use **HYPERLAPSE** app (1x speed) by Instagram
5. Make the changes between scenes/cam. angles as **smooth** as possible
6. **Shoot a variety** of different scenes/angles
7. Don't make one scene/angle too long
8. The movie has to be **understandable** when played without sound
9. The viewer does not know how the video should have been!

# Editing/making

- ▶ Laptop is needed:
  - ▶ Windows movie maker or other editing software (Sony Vegas, etc.)
  - ▶ Apple computers have built-in software
  - ▶ There are internet-based editors (google editing videos online, etc.)
- ▶ iMovie (free downloadable app) on iPhones

# Schedule

- ▶ Create the Idea, Scenario and Story-Board for your video (45 minutes)
- ▶ Present the story-board to each other, provide feedback (15 mins)
- ▶ Go film! (2 hours)
- ▶ Finish filming & edit (after lunch)
  - ▶ Ask Vytautas for help if you don't know how to edit the videos
- ▶ Show the videos to others (before the cultural evening)