

Ideas for Problematic Areas Challenge

Erasmus+ 'Project Your City'

Main objective of this project is to develop skills necessary in community/urban planning. One of the ways to do that is through little practice 😊. This activity is designed specifically to help you suggest your idea to policy makers. Your group will be given a problematic area and will have to:

1. **Propose** a suggestion, which would help revive the given area; briefly present it.
2. Then, **explain how your suggestion would work** and make the desired change happen.
3. Lastly, **estimate the possible costs** of such development. Think which **funding sources** you are going to use for your project.

Your suggestion to help revive a problematic area

Give your idea a short **name** (& abbreviation):

Secondly, **in one sentence** describe what would be done: *e.g. infrastructure to promote artistic activities in a park.*

How your idea is going to make the area **more appealing** to locals and visitors alike? _____

(If applicable) how is it going to **positively affect youngsters** living in the neighborhood? _____

Plan

Below you have more space to sketch your idea and explain it in higher detail:

Sketch/plan your idea here

Implementation

How are you planning to implement the idea? *(with the help of volunteering, petition to the government, setting up a NGO or cultural organization...)*

Are you going to involve the public in reviving the space? If so, describe your **creative marketing campaign** to reach wider audiences *(e.g. we will post short videos from the park on Facebook)*

What will be the **slogan** of your creative marketing campaign to attract people? *e.g. Make Park Great Again!*

What **hashtag(s)** are you going to use for your creative marketing campaign: *e.g. #ParkThings*

Budget

How much **would it cost** (for your organisation/government/other) to implement such idea (costs of renting/buying something, salaries (if any), marketing, etc.)? *No need to be exact – use rough estimates*

What other resources would you need to implement the initiative (if there are any): _____

Mention some possible funding opportunities for your proposal (if there are any): _____

What are the similar **good practices** implemented to tackle your chosen issue somewhere else?
